Financial Literacy
Projects and Partnerships

Educational programs
for youth and adults

TRAVIS CREDIT UNION
We believe that financial literacy is the first step toward reaching any financial goal. Each year, we actively engage in community partnerships to bring opportunities for financial literacy to youth, adults, the under-served and the unbanked. We’ve made it our mission to provide learning opportunities to those we serve and those we hope to serve. These are only some of the projects to which we devote time, talent and resources.

**BALANCE™ Financial Fitness**

TCU members have free phone access to professional financial counselors through our partnership with the BALANCE™ Financial Fitness Program. This service helps members manage money and debt, understand credit reports, recognize identity theft and buy a home. Financial counselors also assist members facing financial difficulties.

**Cal Grants**

As part of our commitment to education, we sponsor Cal Grants presentations in Contra Costa, Napa, Solano and Yolo Counties. These events attract hundreds of local high school students, local dignitaries, regional college representatives and school officials.

**California Small Business Development Center**

In addition to facilitating financial literacy seminars, we provide a first place cash prize for the winner of the annual Youth Business Plan Competition, sponsored by the California Small Business Development Center.

**Community Seminars**

Throughout the year, we present a variety of free, in-house seminars to help members achieve their personal and financial goals. Topics include basic budgeting, first time home buyer tips and retirement planning.

**Family Resource Centers**

Free financial seminars are presented to people who are unbanked or under-served and families of modest means who are assisted through Yolo, Napa, Solano and Contra Costa County Family Resource Centers.

**Juvenile Court and Community Schools**

We help the Solano County Office of Education develop financial planning programs for students in the Solano County Juvenile Court system and community schools who may also be in foster youth programs or homeless.

**Mary Keith Duff Memorial Scholarship Program**

Each year, the TCU Scholarship Committee awards $2,000 scholarships to twenty high school seniors who are TCU members. This popular program, established in 2004, assists college-bound members wherever they live.

**Military Saves Week**

Each February, we participate in Travis Air Force Base’s annual Military Saves Week, offering financial literacy classes to military personnel and their families, including adult and elementary school students. Topics include financial fitness, financial organization and basic money management.

**Napa Valley College Summer Camp for Youth Entrepreneurs**

This five-day business “boot camp” for student entrepreneurs at Napa Valley College teaches how to start a full-time, part-time or summer business. It provides hands-on training and field trips to successful Napa businesses.
National Endowment for Financial Education (NEFE)

NEFE offers the High School Financial Planning Program in our service area. This seven-unit program includes a collection of resources, articles and financial tools for teachers, students and parents.

High School College Career Fairs

Travis Credit Union continues to seek opportunities to both educate our youth in matters of financial literacy and support education in our local schools. The college and career fairs are occasions in which Travis Credit Union can openly speak with the students and educators in educational workshops or one-on-one conversations. Travis Credit Union believes that financial literacy for the youth in our county makes our communities fiscally healthier.

EverFi Financial Education Programs

Travis Credit Union has partnered with EverFi to bring our members and the communities we serve cutting edge digital financial education modules. Check them out at www.traviscu.org.

Smart Money Matters Newsletter

Our quarterly educational member newsletter provides timely information about financial issues, credit union activities, workshops, products and services.

Money Matters Program for Foster and Homeless Youth

We helped develop and facilitate the Money Matters program, which teaches basic money management skills to Solano County’s foster and homeless youth in preparation for independent living.

Web Video Seminars

We post Web videos on a variety of financial topics at www.traviscu.org, offering members useful information for making smart choices.

SparkPoint Centers Fairfield and Vallejo

SparkPoint Centers are financial education centers that help individuals and families who are struggling to make ends meet. Travis Credit Union and its collaborative partners help clients address immediate financial crises, get them back on their feet, and build financially secure futures.

These one-stop centers bring together a full range of services, and encourage clients to take advantage of two or more at a time. By combining services, SparkPoint clients reach their financial goals faster.

Work-Ready Certification Program

Travis Credit Union, Solano County Office of Education (SCOE), Fairfield-Suisun Unified School District and the Fairfield-Suisun Chamber of Commerce have teamed up to develop a Work Ready Certification (WRC) Project for students in the Fairfield-Suisun Unified School District, which serves approximately 22,000 students. The WRC program is designed to verify that students have the entry-level skills needed to be successful in the workplace and to be contributing citizens of our local community and globally. An exciting and critical component of the WRC Project is Biz Kid$, which provides the financial literacy curriculum needed for students to understand how to make and manage their money.

Youth Entrepreneur Business Plan Competitions

Our collaboration with Napa Valley College helps prepare youth with good business skills for potential employment opportunities.

Mad City Money Teen Financial Boot Camp

This annual, half-day “boot camp,” called Mad City Money, teaches students between the ages of 15 and 22 about basic money management and the consequences of their financial decisions.

For further information about TCU’s participation in these projects and others within the communities we serve, please contact:

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Everyone who lives, works, worships or attends school in Alameda, Colusa, Contra Costa, Merced, Napa, Placer, Sacramento, San Joaquin, Sonoma, Solano, Stanislaus or Yolo County is eligible to join. Certain membership eligibility requirements may apply.  

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