

Select Employer Group
Partnership Program

Add more value to your
employee benefits package.



Value for you — value for your employees.

Are you looking for a way to cut costs and save money at your company? Offering your employees membership in Travis Credit Union is a no-cost way to enhance your benefits package, which may reduce employee turnover and improve your bottom line.

What is SEG?

Select Employer Group (SEG) is a designation we give your business when you choose to present Travis Credit Union membership to your employees as a benefit of their employment. This special partnership raises the perceived value of your benefits package at no cost to you

and entitles your employees to financial education and valuable financial products and services.

Why you should become a Travis Credit Union SEG

In today's competitive job market, many employers find it increasingly difficult to retain and reward talented personnel while remaining cost-conscious. By offering Travis Credit Union membership as a benefit you provide your employees with a low-cost alternative to traditional banking as well as education programs to improve their financial well-being. As an employer, you know that employees experiencing financial difficulties are less productive. As a SEG, here are a few ways you benefit:

- Employee financial assistance
- Money management, buying a home or car, saving strategies, or investing in their family's future.
- Free on-site financial workshops
We work with your employees' schedules.
- Same-day account opening
We can immediately assist employees who would like to open an account during our visit.
- Easy benefit implementation
We provide all materials at no charge.
- No hassle partnership
We do all the work.

Important reasons to join Travis Credit Union

- **Keep more of your money.**
Members save about \$300 a year in costs, compared to bank customers.*
- **Shared eligibility.**
Membership is open to the family members of employees.
- **Ownership in the credit union.**
Bank stockholders profit from bank customers. As a not-for-profit financial cooperative, credit union profits are returned to members in the form of lower fees, competitive loan rates and higher dividends on savings.
- **Exclusive SEG offers.**
We'll design special promotions and discounts especially for your employees.
- **Convenience**
We have 20 branch locations with Saturday hours.
- **30,000+ FREE ATMs nationwide.**
Use any ATM displaying the CO-OP Network® logo and have 24-hour access to your accounts.
- **Free Online Banking and Bill Pay service.**
Simply visit us at www.traviscu.org.
- **Call-24 Phone Banking service.**
Access your accounts by phone 24-hours a day.
- **Free BALANCE Financial Fitness Program.**
Experienced financial professionals answer your questions about money management, personal finance, credit, identity theft, foreclosure counseling and much more.
- **Superior member service.**
We believe in "people helping people" and our goal is to improve the financial well-being of our members.

* According to a 2006 study commissioned by Travis Credit Union and conducted by Dr. William E. Jackson III, Professor of Finance and Management, and Endowed Chair of the Smith Foundation of Business Integrity in the Culverhouse College of Commerce at the University of Alabama.

**Open a new checking account with a monthly minimum of \$500 Direct Deposit and receive \$25 deposited into your account no later than 45 days after your first direct deposit is received and verified.

Strong community ties

Our growing membership, coupled with strong ties to the communities we serve, have always been our strengths. Since our members own the credit union, profits are returned to them in the form of better values on products and services, convenient branch locations, and the latest improvements to our technology, security and service delivery systems. And as it has always been, our strength continues to be our faithful commitment to member service, a solid, secure history and our long-standing track record for steady growth.

