

Community Impact Report

Travis Credit Union embodies the credit union philosophy of People Helping People. Our Community Impact Commitment provides financial education, financial literacy and financial advocacy to people of every socioeconomic status to help them achieve financial wellness.

## 2024 Quick Stats











# **Empowering Your Financial Dreams**

Travis Credit Union is dedicated to helping its members achieve their financial goals with the right products, services, and information to guide them along the way. Whether saving for a significant milestone, planning for the future, or managing everyday expenses, members are empowered with tools and resources that truly make a difference.

From competitive loan options and high-yield savings accounts to personalized financial advice, Travis Credit Union's products and services are designed to meet the unique needs of its members. By prioritizing member goals, we offer solutions that are easy to use, tailored to individual lives, and focused on supporting success.

By combining education, innovative tools, and unwavering support, Travis Credit Union is turning knowledge into power and helping its members achieve their financial goals.

### **About Travis Credit Union**



For nearly 75 years, Travis Credit Union has been helping members to achieve their financial goals. From planning and saving to spending and borrowing, we support our members at every stage in their financial journey. Our longstanding commitment to financial education and advocacy has earned recognition at the federal, state, and local levels. Anyone who lives, works, worships, or goes to school in any of the 12 Northern California counties we serve is eligible to become a member.

#### **Every Dollar Counts**

## **Our Economic Impact**



paid in taxes through payroll, property, personal property and state taxes



\$1.1 Billion

cumulative economic impact to local counties we serve



\$78 Million

in Annual Payroll supporting local business economy and employment



211 Vehicle Loans

totaling **\$2.4M** in vehicle loans via Driving Clean Assistance Program to help working families afford clean energy transportation



## **Rooted in Community**

19,000

pounds of food donated to local food banks making a total of 216,033 since our partnership in 2011 79,000

pounds of sensitive documents shredded in 2024 455

community events hosted or participated in

131

non-profits supported in 2024

# **Empowering Californians Through Financial Education**

12,800+

teens have completed TCU's Generation Wealth Boot Camp since 2009 9,000

Californians gained critical financial skills

6,000+

youth trained for real-world money management

2,000+

military personnel received financial education

### **Travis Partners With**





## Local Economic Development Centers

Small Business, County Economic Development, Housing and Spark Point



### **Government Organizations**

Local, State and Federal Government Offices, Chambers of Commerce, County Libraries and Offices of Education (K-12 and post-secondary)



Travis Air Force Base Support Organizations





















## **Awards & Recognition**

Travis Credit Union has been recognized at the federal, state and local levels for its longstanding financial education and financial advocacy efforts.



**Best Credit Union,** "Readers' Choice Awards" by Fairfield Daily Republic



Community Champion & Ambassador of the Year -

Buzz Awards by Fairfield-Suisun Chamber of Commerce



'Best of' Solano County

#1 Bank in Vacaville

#1 Credit Union in Vacaville

#1 Bank in Vallejo

#1 Credit Union in Vallejo



**2023 Best Bank and Best Credit Union,** "Best of 2023 Awards" by Vacaville Reporter



2023 Children's Network of Solano County "Champion for Children" Award



2022 Air Force Distinguished Credit Union of the Year



2022 Forbes – Best-in-State Credit Union

(2nd consecutive year)







CA Treasury's GoGreen Home Approved Lender



Community Development Credit Union



Juntos Avanzamos











## **Travis Credit Union Foundation**



The TCU Foundation is dedicated to building financially empowered communities by equipping families and individuals with the skills and resources needed to effectively manage their income and finances. Two impactful initiatives were launched, Financial Coaching Grants and Community Heroes, which sets us apart from other philanthropic organizations.

\$114,000

in Financial Coaching Grants distributed to local nonprofits

\$24,000

in awards made to Community Heroes to reduce student loan debt \$64,518

fundraised from donations, grants, and sponsorships

\$17,000

in donations made by Travis Credit Union employees

94

people coached through TCU Foundation's Financial Coaching Grant partnerships



Visit **tcufund.org** to learn more!

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<sup>+</sup> All compiled information and statistics are from the Travis Credit Union 2024 calendar year.



Become A Member Today!



